

# The Wolford Group

**Maximizing Your Nonprofit's Potential So You Can Fulfill Your Mission**



## Meet Ann Wolford, CRFE

Ann Wolford is President of The Wolford Group. In her 30 years, she has served in staff leadership positions at several foundations, as well as served on and led many nonprofit boards. In 2011, she stepped into consulting work to help more organizations realize their potential.

Managing a nonprofit is challenging. We are here to help! Competition for donations, limited staff, and disengaged boards are common issues. The Wolford Group helps you galvanize your resources so that you can maximize your fundraising potential.

With **30 years of experience**, Wolford Group encourages our clients to dream big and imagine the possibilities their organizations can achieve with sound management, well-trained staff, a strong, educated board, and a clear, compelling case for support. Our clients range from **nonprofit startups to multimillion-dollar organizations**.



## Our Services

**Strategic Planning** – We help create a roadmap aligned with your organization's mission and short and long-term objectives to help you work the plan and monitor its success.

**Campaign Planning** – We help you design and execute successful annual and capital campaigns, including feasibility studies and strategic campaign management.

**Board Development** – We provide board training through retreats and workshops to help improve governance, engagement, and fundraising capacity.

**Executive Coaching** – We walk alongside CEO's and key staff with personalized guidance to develop their leadership effectiveness to help them achieve their goals.

**Communications** – We work with clients to develop compelling narratives that inspire support and clearly communicate the organization's impact.

**Operational Efficiencies** – We help clients work smarter, not harder, by helping streamline development operations and implement systems that increase productivity and donor retention.

## Why Work With Us

At The Wolford Group, clarity is key. We clear away the complexity so you can focus on what you do best—making the world a better place. Our collaborative, creative approach brings proven methodologies and personalized attention to every engagement. We help you put the right elements in place to boldly achieve your goals.

## Let's See What Good We Can Do Together

Contact us today for a complimentary consultation  
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## What Clients Are Saying:

"Partnering with The Wolford Group has been a game-changer for Thrive. Their strategic guidance and deep community connections helped us elevate our fundraising efforts and expand our reach in meaningful ways." -

Elizabeth Goldsmith, Founder/Executive Director, Thrive Center for Success

"Ann's expertise helped us successfully complete our recent capital campaign, and her guidance as we put our development staff in place was instrumental. She also provided outstanding training that strengthened and empowered our entire development team." -

Kristine Marlow, President & CEO, Montgomery County Food Bank